

Assistant Professor in Media Management

The Department of Journalism and Creative Media seeks a full-time, tenure-track assistant professor in the area of media management. The position begins August 16, 2017. The successful candidate will conduct research and teach courses related to the management and sustainability of media operations in an era of digital technology and big data. Relevant areas include: media management, web/data analytics, entrepreneurship, media strategy, and audience research. Collaboration with other College units will be encouraged, including the School of Library and Information Studies and the College's Digital Media Center, home to three professional media outlets. Candidates should have earned a doctorate in communication or a closely related area before the start date. Candidates should demonstrate strong potential for successful undergraduate and graduate teaching and for developing a program of scholarship suitable for tenure consideration. Salary is competitive.

This department, created in 2016 with the merger of the Journalism Department and the Telecommunication & Film Department, houses approximately 900 undergraduate and master's students. This department is one of four academic units in the College of Communication and Information Sciences. The College also includes a nationally ranked interdepartmental doctoral program, and the Institute for Communication and Information Research, which offers survey, content analysis and focus group facilities, as well as a child media lab, a psychophysiology lab, and a theater. The College's Digital Media Center houses the professional production facilities of the state's Center for Public Television and Radio, Alabama Public Radio, and WVUA 23, a full-power commercial television station serving the Birmingham market. The College's School of Library and Information Studies offers an MLIS degree and an MFA in Book Arts.

The University of Alabama, established in 1831 in Tuscaloosa, has approximately 37,000 students, including around 5,000 graduate students in more than 120 master's and doctoral programs. The University has a Carnegie classification of "Doctoral/Research Universities Extensive." Tuscaloosa is a university-oriented community of nearly 115,000 residents about fifty minutes southwest of Birmingham, in the nation's 45th television market. It is a short drive to the Smoky Mountains, Gulf Coast beaches, New Orleans, Nashville, and Atlanta. Additional information about the Department, the College and the University, is available at www.cis.ua.edu. Questions may be directed to search committee chair Dr. Wilson Lowrey (205-348-7155 – wlowrey@ua.edu).

To apply, visit <https://facultyjobs.ua.edu>. Attach an application letter, vita/resume and names, addresses and phone numbers of three references.

Screening of applications begins August 15; however, applications will be accepted until the search is completed. UA is an Affirmative Action/Equal Opportunity employer. Women and minorities are especially encouraged to apply.